

## DEALINGS BY DIRECTORS

### DISCLOSURE OF INTERESTS IN SHARES OR DEBENTURES AND NOTIFICATIONS OF DEALINGS UNDER THE STOCK EXCHANGE REQUIREMENTS

1. Name of Company:

Dee Valley Group plc

2. Name of Director:

Andrew Bird

3. Please state whether notification indicates that it is in respect of holding of the Director named in 2 above or holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest:

In respect of holding of the Director named in 2 above

4. Name of registered holder(s) and, if more than one holder, the number of shares held by each of them. (If notified):

White Rose Nominee

5. Please state whether notification relates to a person(s) connected with the Director named in 2 above and identify the connected person(s):

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6. Please state the nature of the transaction and the nature and extent of the director's interest in the transaction:

Acquisition of shares

7. Number of shares/amount of stock acquired:

600

8. Percentage of issued class:

0.01%

9. Number of shares/amount of stock disposed:

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10. Percentage of issued class:

-

11. Class of security:

Ordinary shares of 5p each (voting)

12. Price per share:

837p

13. Date of transaction:

6 January 2005

14. Date company informed:

6 January 2005

15. Total holding following this notification:

600 ordinary shares of 5p each (voting)

16. Total percentage holding of issued class following this notification:

0.01%

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IF A DIRECTOR HAS BEEN GRANTED OPTIONS BY THE COMPANY PLEASE COMPLETE THE FOLLOWING BOXES.

17. Date of grant:

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18. Period during which or date on which exercisable:

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19. Total amount paid (if any) for grant of the option:

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20. Description of shares or debentures involved: class, number:

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21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise:

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22. Total number of shares or debentures over which options held following this notification:

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23. Any additional information:

24. Name of contact and telephone number for queries:

David Guest, Finance Director – 01978 846 946

25. Name and signature of authorised company official responsible for making this notification:

Authorised signatory: Adrian Hadden - For Robert W. Baird Limited

Date of notification: 7 January 2005